Privacy Statement

General Statement:

The becauseyourmindmatters.ca website is a youth and young, adult-focused interactive resource where visitors can check out how they're feeling, learn about psychosis, where and when to go for help. The site includes education, self-care tools, website links, and assistance in connecting to local resources.

Your privacy is important to us and our policy is simple. The Nova Scotia Early Psychosis Program (NSEPP) does not collect any information about you when you visit the site unless you specifically choose to provide that information.

Collection and Use of Personal Information:

NSEPP does not collect any personal information about you other than that which you provide voluntarily.

Information provided by you is used solely for the purpose for which it is intended. Such information is not shared with any third party for commercial purposes.

Collection and Use of Technical Information:

The server on which the site is located collects and saves only the default information normally provided by web server software.

Such information may include the originating IP address, the date and time of your visit, web pages visited on our website and documents downloaded from it. If enabled by your web provider, the web browser will place "cookies" (simple text files) on your computer so that the site can remember any subsequent visits. You may disable the ability of your computer to receive "cookies."

We are using Google Analytics, a Web analytics service provided by Google Inc., which helps to measure traffic patterns to, from, and within our public Web sites. This analytics measurement tool uses "session" and "persistent" cookies to collect standard Internet log information and to track visitor behaviour information in an anonymous form. Persistent cookies are stored on your computer and expire two years after your last visit to our Web sites. The information generated by the cookies about your use of the Web site (including your IP address, truncated to ensure your anonymity) is transmitted to Google. No personal, identifying information is recorded or

provided to Google. This anonymous information is then used to evaluate visitors' use of the Web site and to compile statistical reports on Canada Site activity. The aggregate data and statistical reports are used only to help us make our site more useful to visitors and are made available only to Web managers and other designated staff who require this information to perform their duties.

For further information about Google Analytics, please refer to Google Analytics Privacy Policy.

If you wish, you may opt out of being tracked by Google Analytics by disabling or refusing the cookies; by disabling JavaScript within your browser; or by using the <u>Google Analytics Opt-Out Browser Add-On</u>. Disabling Google Analytics or JavaScript will still permit you to access comparable information or services from our Web sites. However, if you disable your session cookie option, you will still be able to access our public Web site.

NSEPP will make no attempt to identify individual visitors to the site or associate the technical information referred to above to any individual.

This information is used only for statistical and administrative purposes and to assist NSEPP in making improvements to the visitors experience with the site.

If you have any questions about the policy, please direct them to the Education Coordinator, Nova Scotia Early Psychosis Program (902-473-2976).

General Statement about Information:

This website is not intended as a substitute for the advice of an appropriate health care professional. If professional advice is required, the services of a competent and qualified professional should be sought.

The contact information and links to websites on the site becauseyourmindmatters.ca are provided for convenience only. We cannot guarantee that the information, links or content from these links remain current. Your use of any third party website is at your own risk and is subject to the terms of use of the website.